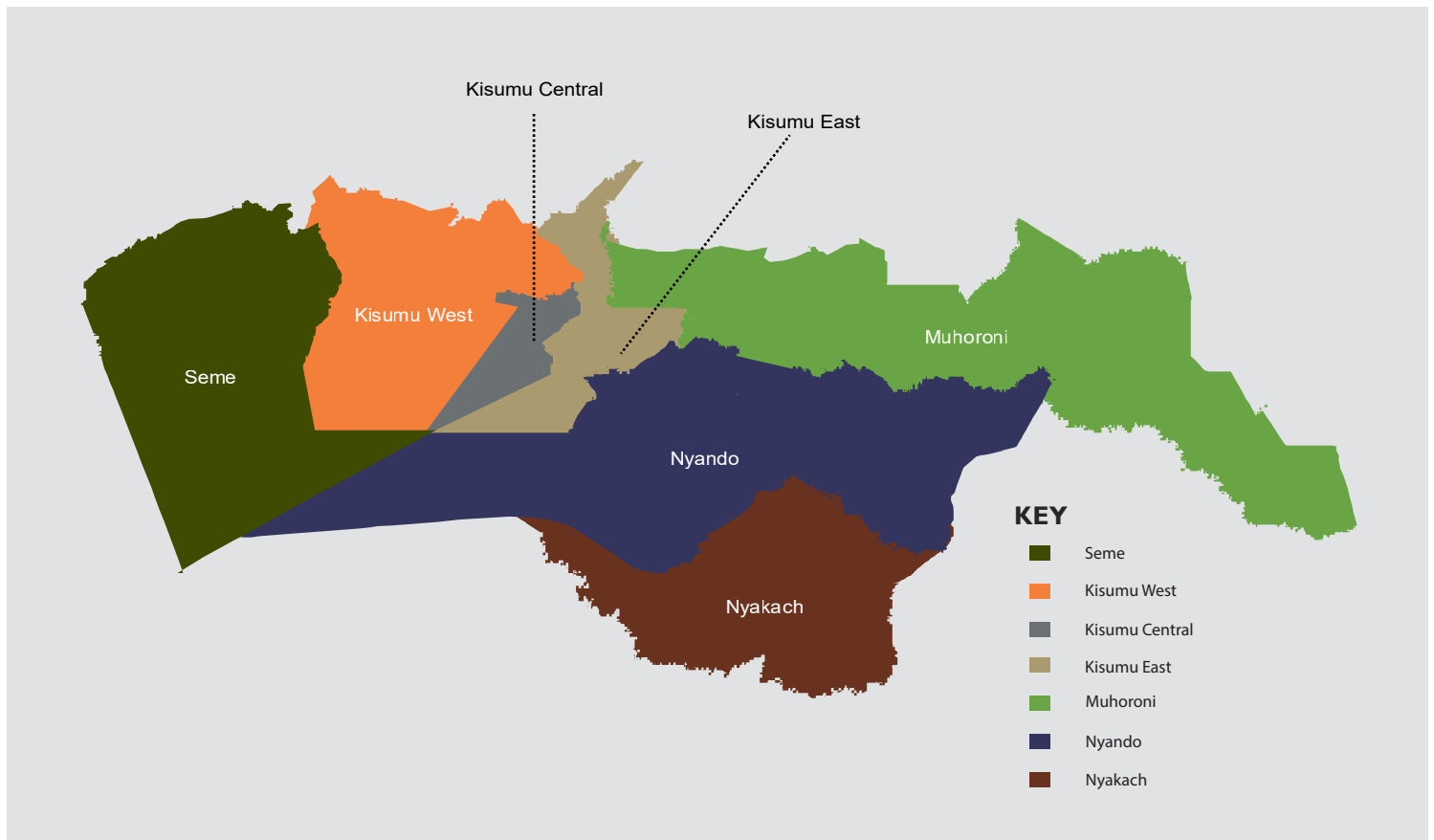




**USAID**  
FROM THE AMERICAN PEOPLE



## KISUMU COUNTY PROFILE

### USAID PRIVATE SECTOR ENGAGEMENT PROGRAM

Nestled in western Kenya on the shores of Lake Victoria, is home to the third-largest city in Kenya, serving as its administrative hub. With a population of approximately 1.15 million, predominantly comprising the Luo ethnic group, Kisumu County thrives on agriculture, particularly rice and sugarcane farming, and a flourishing fishing industry. Additionally, it serves as a vital transportation hub, with a major airport and extensive road networks supporting its economic activities.

## HEALTH STATUS

Kisumu County has shown significant improvements in maternal and child health indicators. The proportion of women attending at least four Antenatal Clinics during pregnancy increased from 86% in 2017/2018 to 94% in 2021/2022. In the same period, the number of women giving birth through skilled birth attendance increased from 62% to 85%, positioning Kisumu as one of the most covered counties in skilled birth attendance. Maternal Mortality ratio (MMR) reduced from 497/100,000 live births to 343/100,000 live births, while the Caesarian rate coverage remains within the World Health Organization limits of 10-13%. Human Immunodeficiency Virus/Acquired immunodeficiency syndrome (HIV/AIDS) treatment coverage for adults was 84%, and for children, it was 72% in 2021. The county has also made progress in Tuberculosis (TB) control, with a 57% decrease in bacteriologically confirmed Tuberculosis (TB) cases from 2018 to 2022.



## CHALLENGES FACING THE PRIVATE HEALTH SECTOR

- Lack of proper coordination and engagement mechanisms between public and private facilities.
- Human resource management and retention issues.
- Inadequate financing leads to frequent shortages and mismatches of commodities.
- Nonadherence to standard reporting indicators and use of tools.
- Lack of financial support for printing reporting tools.
- Noncompliance with standard operating procedures, policies, and guidelines.
- Knowledge gaps in commodity management.
- Uncertainties regarding Universal Health Coverage (UHC) and its implementation.

## KEY AREAS OF FOCUS

- Establishment of a coordination mechanism for USAID-funded partners supporting private sector engagement interventions.
- Formation of a Market Technical Working Group/PPP through a comprehensive review of the Universal Health Coverage (UHC) roadmap and implementation.
- Deployment of a framework for engagement with the private sector for Public-Private Collaboration (PPC).
- Consideration of privatization of certain services in the public sector.
- Facilitation of discussions on quality improvement initiatives within the private sector.

## CONTACT INFORMATION

Tel: +254 722 203 199 | +254 733 363 630

 [info@pskenya.org](mailto:info@pskenya.org)
 [www.pskenya.org](http://www.pskenya.org)





 PSKenya